Chapter/Affinity Group: Electronic Communications
Reported by: Nick Wainwright

IEEE
United Kingdom and Ireland Section

Key Achievements & member services in 2023

- Continue to build social media presence to increase member engagement
    - Launch Section on Linkedin
- Produce engaging content
- Launched IEEE Player
- Chapter pages refresh

Plan of activities for 2024

- Continue to support the Section through promotion and awareness of its activities
- Better link Section activities to R8 News
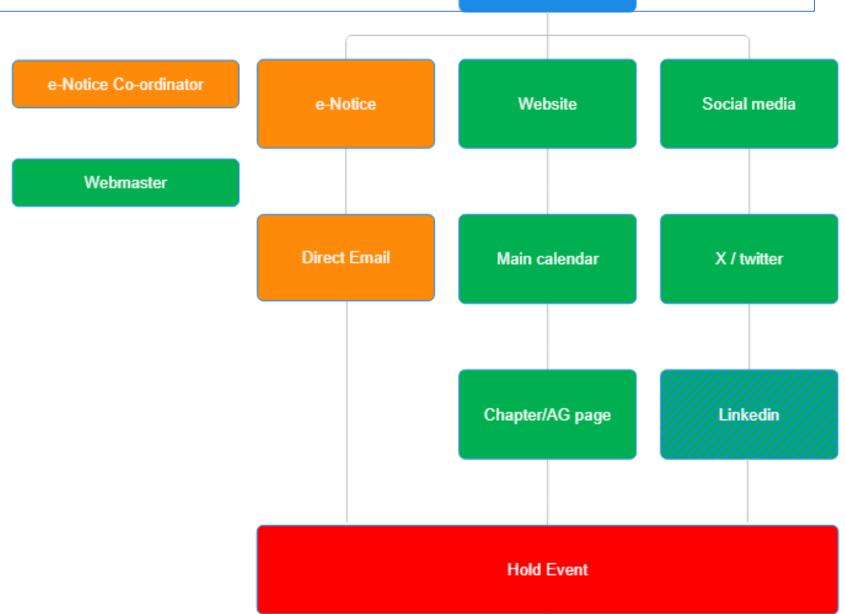- Fully populate IEEE Player

Focus areas (2023-2024)

2023 Goals	2023 KPIs met?	2024 Goals	Challenges to reach KPIs/ Resources
Twitter followers > 1150	In-progress | 1126as of 15/10/23	Avg one *member* news story /Qtr	Generating enticing content
Launch IEEE Player	Yes	Contribute regularly to R8 News	Re-use Section news articles
Publish >3 news items /mth	Yes | 52 added YTD	Twitter followers >1250	Continued promotion via eNotice
Launch Linkedin page	No | Due November	Establish Linkedin account	None

Activity & Progress Reporting- Section Autumn Meeting – 20th October 2023

Section Event Promotion

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