IEEE UK and Ireland Membership Development Report April 2023

Membership numbers show the usual saw-tooth shape over the year. The drop off always happens at the end of February, when the arrears (members who have not renewed) are no longer counted in. Figure 1 shows the membership numbers for the Section. The end of the previous membership year shows that we ended higher than in the last 2 years and are back to levels of 2020. The drop in February is like the ones before 2021, but then the March numbers show a very steady growth, much better than in the last 5 years, so that is really promising news for the remainder of the year.

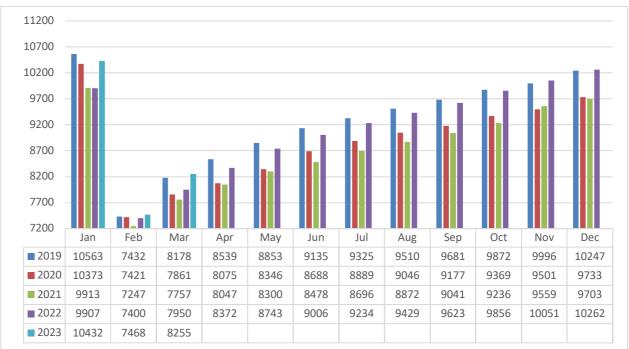


Figure 1. Membership numbers on a monthly basis for the last 5 years

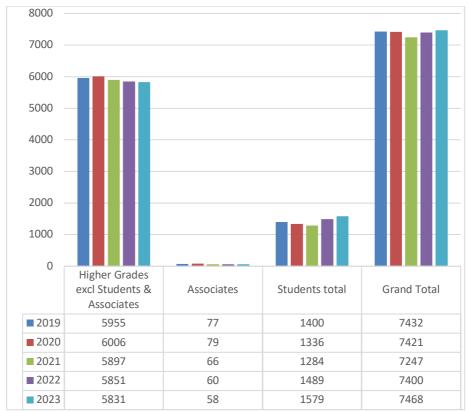


Figure 2. End of March UK&RI membership numbers according to grade UK and Ireland MD Report, April, 2023

Looking at the different types of members (Figure 2), then we notice that we have a much higher number of student numbers, while the ones in the higher grades are slightly lower than usual at this point in the year. And so, this may mean that we may see more fluctuation in our membership, unless if we manage to retain them after they graduate.

The Membership Development team's request to expand the website to become more interactive for its members was positively received during a call with HQ in Autumn 2022, but since then all emails have had no response, so it is not clear what has happened. The team dealing with these requests is getting smaller with time and there is just a need to get this automated, and so I propose that we continue this project as a section, as taking it is too time consuming the way it runs, this may have to be closed down all together due to lack of proper support.

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