Chapter/Affinity Group: Industry Applications Society

Reported by: Dr Kia Dashtipour



Key Achievements & member services in 2021

Improved member participation and engagement via online technical seminars and workshops

 Promoted collaborative research and innovation through organisation of online networking events during the pandemic

Current plan of activities for 2022

- Continue to build with hybrid technical events to enhance the quality of member engagement
- Planning a wider range of interdisciplinary technical events
- Build more collaborations and partnerships with other chapters, industry and enduser organisations

Focus areas (2021-2022)

2021 Goals	2021 KPIs met?	2022 Goals	Challenges to reach KPIs/ Resources
Support on-line engagement to sustain technical events during the pandemic	Yes	Support hybrid engagement to grow technical events	Conducting high-quality hybrid events
Support on-line engagement to promote Chapter collaborations & partnerships during the pandemic	Yes	Support hybrid engagements to further develop Chapter collaborations and partnerships	None