



Transforming insurance industry using Blockchains

THEMATIC AREA: Blockchain

WEBINAR TITLE: Transforming insurance industry using Blockchains

DATE: Fri 22 April 2022

TIME: 12:00 – 13:00 BST

DURATION: 1 Hour

VENUE: Online

CONTACT: blockchain-secretary@ieee-ukandireland.org

> WEBINAR HIGHLIGHTS

This webinar will use the insurance industry to illustrate a wider viewpoint about how deploying permissioned/consortium blockchains correctly can transform industries. The speaker will use his understanding of Blockchain journeys in the insurance industry to discuss how different types of consortiums get started, scale and what determines success or failure. The webinar will explain the importance of understanding industry structure, designing balanced ecosystem value propositions, recognizing and responding to misunderstandings and objections of industry stakeholders and leveraging strategic partners to drive rapid adoption. The webinar will explain with examples how features and related technology elements of ecosystem value proportions which determine how value generated and how it is distributed needs to be designed, built and communicated well to different stakeholders for driving adoption.

> WHO SHOULD ATTEND

This webinar is intended for students and practitioners who have understood that Blockchain technology can dramatically transform industries but are unable to understand why things are moving too slowly. This webinar will help them understand how to enable and accelerate successful Blockchain journeys.

> WEBINAR OBJECTIVES

- Review the trajectories of different permissioned blockchains in insurance.
- Discuss importance of industry structure using example of insurance industry.
- Share common misunderstandings, objections of industry stakeholders
- Discuss best practices to design balanced ecosystem value propositions
- Designing features and technology elements to enable and accelerate adoption
- Discuss role of communication and strategic partners in driving adoption

> THE SPEAKER

Pratap Tambe is the Head of BFSI Blockchain Consulting at Tata Consultancy Services Limited. He helps TCS customers and prospects leverage Blockchains/DLT technology as well as other emerging technologies to digitally transform business. He has 25+ years of experience in Banking Financial Services, Insurance, Telecommunications, Retail and Travel Sectors.

Pratap holds a M.Sc.(Engg.) in Management Studies, from Indian Institute of Science, Bangalore, India; B.Tech. in Computer Science and Engineering, from Indian Institute of Technology, Mumbai, India. He has authored journal papers as well as published blogs and articles on Blockchains, Insurance, Modern Slavery, Climate Change, Trade Finance and Diversity in multiple public forums.



> WEBINAR CONTENTS

1. Types of Blockchains
2. Industry Structure
3. Challenges to adoption
4. Best practices - design
5. Best practices – driving adoption

> ACCREDITATION

This webinar is accredited by IEEE UK and Ireland Section.

> TRAINING WEBINAR STYLE

This training Webinar is practical, participatory and personal. We focus on real issues and help participants to benefit from the techniques covered, rather than just discuss them. A variety of learning methods are employed to stimulate interest and meet the differing needs of participants– including illustrated presentations, discussions, and case studies.

> REGISTRATION

Please fill in the form at <https://www.eventbrite.co.uk/e/transforming-insurance-industry-using-blockchains-tickets-311758276397> to book your seat for the webinar



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