



Industry; Business & Commerce
Research; Engineering, Management
Education; Schools, colleges, Training
Government; Policies

An introduction to TRIZ; Theory of Inventive Problem Solving Wednesday 7th July 2021, 2pm



OXFORD
CREATIVITY

The Systemic Innovation Special Interest Group (SISIG), under the systems chapter of the IEEE UK & Ireland, is delighted to announce another exciting program at the beginning of the summer 2021. This presentation covers a major systematic innovation methodology ;**TRIZ**; Theory of Inventive Problem Solving.

TRIZ has been developed between 1946 - 1985 by Genrich Altshuller, a Russian scientist and engineer, through systematic analysis of Patents and mapping their innovative ideas and steps. This presentation covers an authoritative review of TRIZ, providing more details about the tools and techniques that can be utilised by engineers and scientists alike. The program also covers the benefits of learning TRIZ and explains its application in creative problem solving.

This event promises a stimulating and fast-paced discussion and is highly recommended by the SISIG.

Programme

13:50	Start
14:00	Welcome; SISIG chair, Farhad Fassihi
14:05	An introduction to TRIZ ; Karren Gadd, Oxford Creativity
14:45	Questions and Answers
15:10	Close

Speaker Biography



Karen Gadd is Director and founder of Oxford Creativity. She studied Mechanical Engineering at Imperial College and received her MBA from London Business School. Karen has worked in strategy and corporate planning in the City of London before becoming a tutor at Oxford's business school, the European School of Management ESCP (based in Paris, Oxford, Madrid and Berlin). From 1995-2002 she was a Governor of Coventry University. Karen has worked on nothing but TRIZ since discovering

and learning its power. In 1998 Karen started Oxford Creativity to concentrate on developing simple and practical TRIZ problem solving for the European market. She has published her book; TRIZ for Engineers: Enabling Inventive Problem Solving in 2011. Karen also founded and ran both MUSIC at OXFORD and the European Union Baroque Orchestra - these successful music organisations still flourish. She is married with 4 children and lives in oxford and the Lake district. Concerts and singing are still part of her interest.

Registration and Free Tickets

<https://www.eventbrite.co.uk/e/158944863365>