

Chapter/Affinity Group: Electronic Communications  
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**Key Achievements and member value/services**

- Social media – Twitter >510 followers (320 – Apr 20)
- Support Chapters & AG with webinar hosting
- Section meeting documents

**Current plan of activities**

- Build social media presence
- Integrate webinars into existing CPD area
- Continue to support Chapters & AG with webinar hosting

**Focus areas (2020-2021)**

Goals	KPIs	Challenges to reach KPIs/ Resources
More engagement with stakeholders	Number of events listed correlates more closely with L31s. More news stories	Decentralised nature of Section activities
Build social media presence	More content, (more platforms?) followers >600	Content to promote. Re-establishing 'The Conversation'