

Chapter/Affinity Group: Blockchain Group
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Key Achievements and member value/services

- Ongoing Series of Webinars
 - Available offline for download
- Increased Social Media Presence

Current plan of activities

- Continue webinar series
- Expand format of online events
 - Panel Discussions, Workshops
- Virtual Group Meeting 2021

Focus areas (2020-2021)

Goals	KPIs	Challenges to reach KPIs/ Resources
Webinar Series	6 Webinars Annually	Speaker Availability
Increase member Interaction	Social, Engagement Discussion	Commitment from session leaders / panelists and participants
Grow Memberships	Show Steady Growth	Reaching potential members in COVID19 times.