

Chapter/Affinity Group: Webmaster
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Key Achievements and member value/services

- Social media – Building Twitter following >320
- New Section Life visuals on homepage
- Section meeting documents

Current plan of activities

- Build social media presence
- Re-organisation of CPD area
- Support Chapters & AG with webinar hosting

Focus areas (2020-2021)

Goals	KPIs	Challenges to reach KPIs/ Resources
More engagement with stakeholders	Increased number of events listed (more closely matches L31 numbers)	Decentralised nature of Section activities
Build social media presence	More content, (more platforms?) followers >500	Content to promote. Identifying what platforms Chapters and AGs use